'Culture is Innovation, Sustainability and Wellbeing - Lazio Eternal Discovery'
The Lazio Region presents its calendar of events at the Italy Pavilion
from 11 to 15 January 2022

The week of events at Expo 2020 Dubai will feature a wide range of themes including tradition, music, luxury tourism, climate & ecological transition, innovation, fashion, design and videogames

Dubai, UAE, 11 January 2022: The central Italian region of Lazio will offer a wealth of events at the Italy Pavilion at Expo 2020 Dubai this week, promoting foreign investment opportunities, supporting international collaborations and fostering technological partnerships between Italian companies and the Middle East region, Asia, North Africa and across the Mediterranean.

"We had such a successful calendar of events in 2021, we wanted to echo this again at the start of the new year with an additional programme. We are covering many topics ranging from the traditional to the innovative, whilst also highlighting important global issues and policies," said President of Lazio, **Nicola Zingaretti**.

"During the five days, we will present new opportunities to individuals and companies in the UAE and the wider region. We are building a bridge between the Gulf and the Mare Nostrum, where Lazio is at its core in terms of culture and Made-in-Italy products, which are highly valued across the world."

On Tuesday 11 January at 6pm, *The Orchestra Popolare Italiana,* conducted by Ambrogio Sparagna, will start the week of events with a performance at the Dubai Millennium Amphitheatre. The Orchestra is a unique ensemble of voices, accordions, percussion instruments and other traditional instruments from the Italian folk tradition.
Its vast polychrome repertoire tells the story of the sounds of the Lazio Region. The concert will be an extraordinary journey into the music of Lazio, from the Apennines to the Tyrrhenian Sea, portraying a world of rhythms, melodies, dialects and older musical instruments.

Also on **Tuesday, 11 January, at 4pm** the Amphitheatre at the Italy Pavilion will host the forum *Lazio, a Luxury Destination*. The session will showcase what the Lazio Region offers to tourists from the Middle East who are looking for culture, wellness, fashion, sports, and high-end gastronomy when they travel.

The events on **Wednsday 12 January** will be complemented by the music and the richness of flavours of *Under the Stars of Lazio*, with classics revisited by a Lazio's Michelin-starred chef, showcasing the regional production where the agri-food chain is a point of excellence.

On **Thursday 14 January at 4.30pm**, the Amphitheatre at the Italy Pavilion will host *Mitigating and adapting to climate change on a local level: Lazio Region's commitment in favour of the ecological transition,* a forum with the pressing global issue of ecological transition at the centre of its agenda. The event will offer an international audience with current and future scenarios and the overall regional approach to facing climate change through co-design processes, innovative tools and methods.

On **Friday 15 January at 5pm**, the week of events will conclude at the Italy Pavilion Lab, where *The Sustainable Fashion Talent Challenge* will present an educational lab on a co-design experience with the protagonists of *Game Development and Fashion Design*. The Challenge began on 4 November at Cinecittà, where five multidisciplinary teams of 30 professionals and young experts in game and videogames, fashion, fashion design and marketing competed. Three of the teams have been selected to play the final round in Dubai on 15 January. The event will showcase the fashion supply chain through videogames and gamification through the ASEAN MENASA and IORA associations. The lab will provide networking opportunities and a space to meet and discuss collaborations and partnerships with leading players in the innovation ecosystem of the creative industries that generate world-renowned Made-in-Italy products from the Lazio Region.